



THE FASTEST WAY TO GET AN
INTERNATIONAL JOB

AI DIGITAL MARKETING

SIX MONTH CLASSROOM PROGRAM



**FREE
LAPTOP**



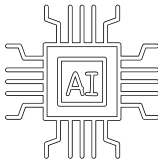
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1

AI Marketing Automation Specialist

An AI Marketing Automation Specialist focuses on using intelligent systems to handle repetitive tasks and optimize campaigns. Here is what the role involves in five lines:

- Workflow Design
- AI Agent Deployment
- Data Optimization
- Content Orchestration
- Tool Integration

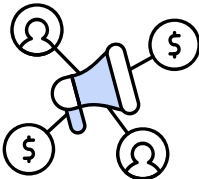


Social Media Manager

3

A Social Media Manager is responsible for building a brand's online presence by creating engaging content and managing community interactions across various digital platforms.

- Content Strategy
- Automated Content Creation
- Community Engagement:
- Social Listening
- Growth Analytics
- Campaign Management



AI Prompt Engineer

2

At its core, it is the strategic design of inputs to ensure the AI understands exactly what is required. It transforms vague requests into actionable instructions to eliminate generic or irrelevant responses.

- Prompt Engineering
- Core Goal
- Technical Nature
- Personas
- Constraints
- Iterative Process



Growth Hacker / Performance Marketer

4

A Growth Architect is a high-level strategic role that sits at the intersection of marketing, technology, and data.

- Holistic Growth Engine
- Full-Funnel Optimization
- AI-Driven Experimentation
- Revenue Orchestration
- Technical Stack Integration
- Retention Frameworks



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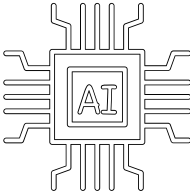
CAREER AFTER COURSE

Digital Marketing Head

5

A **Digital Marketing Head** is a senior leadership role responsible for overseeing an organization's entire online presence and digital growth strategy.

- Multi-Channel Management
- Search Engine Optimization (SEO)
- Content Strategy
- Optimization
- Marketing Automation
- Brand Positioning



Agentic AI Automation Expert

7

An **Agentic AI Automation Expert** specializes in deploying autonomous AI agents that can reason, use tools, and complete multi-step business objectives independently.

- Logic
- Orchestration
- Integration
- Prompting
- Autonomy
- Reliability



Workflow Architect

6

A **Workflow Architect** focuses on designing, building, and optimizing automated business processes to eliminate manual tasks and improve operational efficiency.

- Mapping
- Automation
- Orchestration
- Integration
- Optimization
- Monitoring



Prompt Engineer & Generative AI Specialist

8

A **Prompt Engineer & Generative AI Specialist** focuses on mastering the communication between humans and Large Language Models (LLMs) to extract the highest quality, most accurate, and creative outputs. They blend linguistic skills with technical logic to "program" AI models using natural language.

- Instruction
- Optimization
- Templating
- Fine-tuning
- Evaluation
- Workflows



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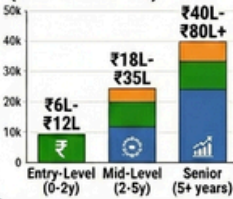


Salary Comparison

INDIA VS ABROAD

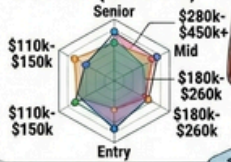
LEVEL 1

1. INDIA AI SALARY (₹ LAKHS/YR)



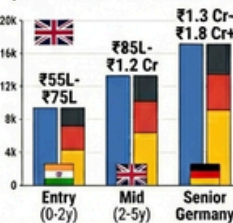
LEVEL 2

2. USA AI TOTAL COMP (\$K USD)



LEVEL 3

3. UK / GERMANY (₹ EQUIV. COMPARISON)



Global Salary Dynamics: PPP & Remote Roles

PPP & REMOTE GROWTH

GLOBALLY INTEGRATED

Purchasing Power Parity (PPP)

Global Remote Integration

Cost of Living Factors

Career Path Planning



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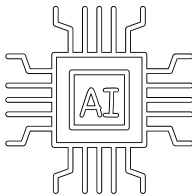
Course MODULE

DIGITAL MARKETING with AI Tools

1

Foundation, AI Research & Content Strategy

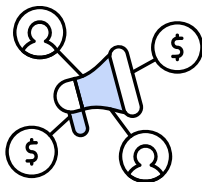
- Concepts: Digital marketing funnels, Buyer Personas, and AI-assisted market research.
- AI Integration: Using LLMs (Large Language Models) to brainstorm niches and analyze competitors.
- Content: Creating high-quality blogs, social posts, and scripts using AI.
- Software: Gemini/ChatGPT (Prompt Engineering), Canva (AI Graphic Design), Grammarly.



Performance Marketing (Social Media & Search Ads)

3

- Concepts: Meta Ads (Facebook/Instagram), Google Ads (Search & Display), and LinkedIn Ads.
- AI Integration: Using AI for "Advantage+" campaigns and automated bidding strategies.
- Software: Meta Ads Manager, Google Ads Manager, AdCreative.ai (AI-generated high-converting ad copies).



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2

Website Assets & SEO (Search Engine Optimization)



- Concepts: On-page, Off-page, and Technical SEO. Understanding SGE (Search Generative Experience).
- AI Integration: Automating keyword research and using AI for SEO-friendly meta-tags and site auditing.
- Software: WordPress, Hostinger/Bluehost, Ahrefs/Semrush (SEO analysis), SurferSEO (AI content optimization).



Video Marketing & Social Media Management (SMM)

4

- Concepts: Viral marketing, Reels/Shorts strategy, and YouTube SEO.
- AI Integration: Generating AI avatars, automated video editing, and text-to-speech voiceovers.
- Software: CapCut/Premiere Pro, InVideo/HeyGen (AI Video Generation), Buffer/Hootsuite (Scheduling).



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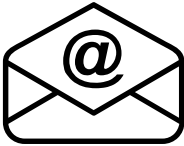


DIGITAL MARKETING with AI Tools

5

Email Marketing & Marketing Automation

- Concepts: Lead magnets, drip campaigns, and CRM (Customer Relationship Management).
- AI Integration: Predictive analytics to see when users are most likely to open emails.
- Software: Mailchimp/ConvertKit, HubSpot CRM, Zapier (The "Glue" that connects AI tools to your workflow).



7

AI Automation & Agentic Solutions

- Logic: Designing the reasoning frameworks and decision-making paths for autonomous agents.
- Orchestration: Managing multi-agent systems where different AI bots collaborate to solve complex tasks.
- Integration: Connecting agents to external APIs, databases, and software tools for real-world action.
- Prompting: Developing advanced "system instructions" to ensure agents remain accurate and goal-oriented.
- Autonomy: Building self-correcting workflows that reduce the need for constant human supervision.
- Reliability: Implementing guardrails and monitoring systems to ensure AI agents operate safely and efficiently.
-



Data Analytics, AI Agents & Capstone Project

6

- Concepts: On-page, Off-page, and Technical SEO. Understanding SGE (Search Generative Experience).
- AI Integration: Automating keyword research and using AI for SEO-friendly meta-tags and site auditing.
- Software: WordPress, Hostinger/Bluehost, Ahrefs/Semrush (SEO analysis), SurferSEO (AI content optimization).

7

Solutions Architech

8

- Optimization: Iterating on prompt structures (like Chain-of-Thought or Few-Shot) to reduce errors and improve output quality.
- Variable: Creating dynamic prompt templates where specific data can be plugged in to generate personalized content at scale.
- Validation: Testing prompts across different AI models to ensure the results remain consistent and reliable.
- Logic: Implementing "reasoning" steps within a prompt to help the AI solve complex, multi-layered problems.



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TRAINER INTRODUCTION

Latest Projects

RAINBOWPRIMEX

Vivensaa Home Appliances Pvt. Ltd. CEO & CTO | February 2025 – Present

Vivensaa Home Appliances is a company focused on modernizing the domestic environment through engineering and strategic business design. We can explore what the company does by looking at these core areas



Quantum Intelligence (QI) Founder & Chairman | Oct 2026 – Present


- Global Leadership: Serving as the founder of a Singapore-based tech startup, directing international operations and long-term business strategy. 🌍
- Electronics Manufacturing: Leading the production of consumer electronics, including high-quality LCD TVs and Laptops, to provide advanced technology at a competitive price. 📺 📁
- Networking Innovation: Oversaw the development of the Autocalling Router, a specialized hardware solution that integrates automation into standard network infrastructure. 🌐 📞



Eduka Education Co Founder IT solution Architech (2014- Till)

- Advanced Technology Hub (AI & IT Professional Courses)
- Recognizing the shift in the global economy, we provide cutting-edge certification and training in:
- Artificial Intelligence & Machine Learning
- Advanced IT Infrastructure
- Digital Transformation for Professionals We don't just teach code; we build the architects of the future AI era.



Abinash Dev
B.Tech C.S.) + MBA (IT)
 abinashdevit



Companies Worked with
Wipro, Reliance Communication, iGate,
American University of Barbados,

   
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TRAINER INTRODUCTION

Latest Projects

EDUKA Education Founder & Strategic Director | Education since 2014.

Since 2014, we have established a premier ecosystem for medical and engineering aspirants. Our curriculum is designed to bridge the gap between traditional learning and competitive excellence, ensuring students secure seats in India's top-tier institutions.

- Abroad Education
- Advance IT Training
- IIT
- NEET

Aargo Farms

Founders & Strategic Directors | Agri-Tech Since 2014

We are redefining the future of sustainable farming by merging traditional agriculture with cutting-edge technology.

- Hydroponics Center of Excellence: Providing advanced soil-less farming training and infrastructure setup to maximize yield with minimal resources.
- Food Processing Startup Incubator: Empowering new entrepreneurs in the food sector. We provide end-to-end support for setting up processing units, value-addition (dehydration/powdering), and branding.
- Farm-to-Global Market: Specialized in preparing Indian produce for the international market through high-standard processing and export-ready logistics.



Supriya Vyas
supriya-vyas-680b5a24

**MBA, PDBM, MA (Rural
Development)**



Companies Worked with

ABC CONSULTANCY, VAIBHAV PARIWAR,
ASHOKA GOUP OF COLLEGES, PPC



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International
TIEUPS

DIGITAL MARKETING with AI Tools

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(Lebanane)**



**ICEF EDUCATIONAL CONSULTANT
(Spain)**



**ICEF CONSULTANT
(Jamaica and Bangladesh)**



**ICEF CONSULTANT
(Holland)**

**ICEF CONSULTANT
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International
TEUPS

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**ICEF CONSULTANT
USA & Pakistan**



**ICEF CONSULTANT
(France and USA**



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National
CERTIFICATE

DIGITAL MARKETING with AI Tools



International CERTIFICATION PREPARATION



   
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