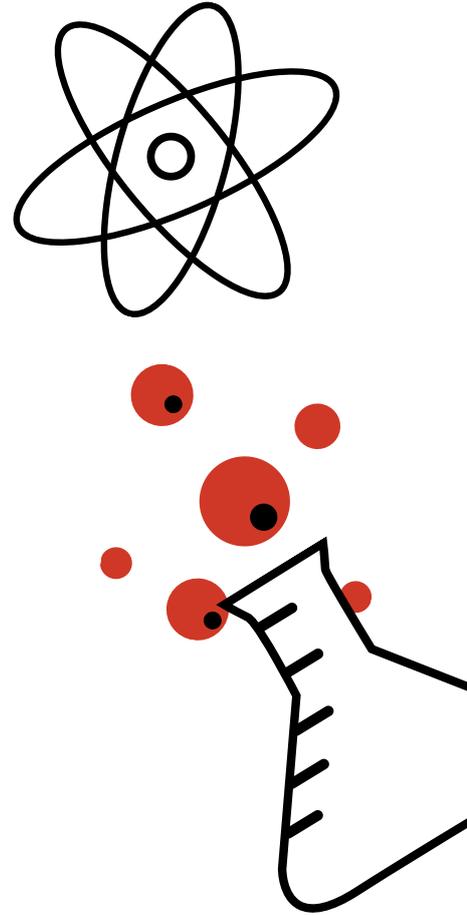




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eduka education



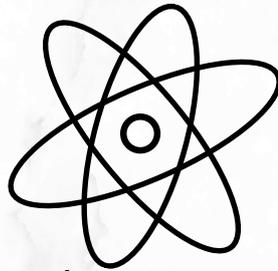
# IIT | NEET VOCATIONAL ABROAD STUDIES



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# EDUKA LEARNING CENTRE



Eduka Learning Centre is led by **Mr. Abinash Dev** (CEO & Founder – Vivensaa Home Appliances), a corporate leader developing AI-enabled gadgets, and Mrs. **Supriya Vyas**, an experienced professional serving USA-based clients.

Together, they bring global standards of digital learning, technology, and corporate training into the education ecosystem. Transform your school/college/coaching into an Advanced Digital Education Hub and bridge the gap between

## Eduka helps your institution offer:

- ◆ Modern Digital Classrooms
- 65-inch smart displays
- VR & 3D animated learning
- AI-enabled labs
- Recorded sessions & LMS

**Education → Corporate → Global Opportunities.**



## Supriya Vyas

**Co Founder ( Training and Placement)**

Supriya brings over 9 years of expertise in HR, recruitment, training, and placements. She has worked with the National Skill Development Corporation (NSDC) and holds multiple professional certifications. An alumna of Lucknow University (Master's in Population Education & Rural Development) and Banaras Hindu University (Economics Honours), Supriya has been actively running education initiatives since 2014.



## Abinash Dev

**Co founder (IT and Digital Branding)**

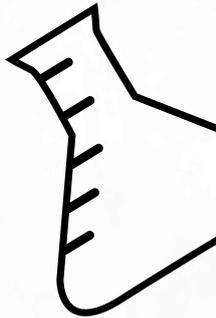
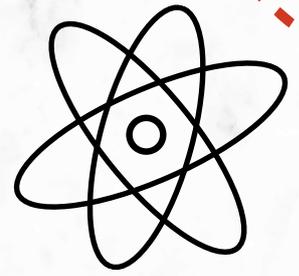
Abinash brings strong technical expertise and global exposure. He began his career with Wipro Infotech, later moved to Reliance Communications, and went on to work with the American University of Barbados and other reputed international institutions. His professional journey, including his time in Dubai, gave him the vision:



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# 1 IIT & NEET



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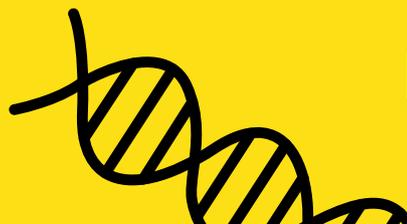
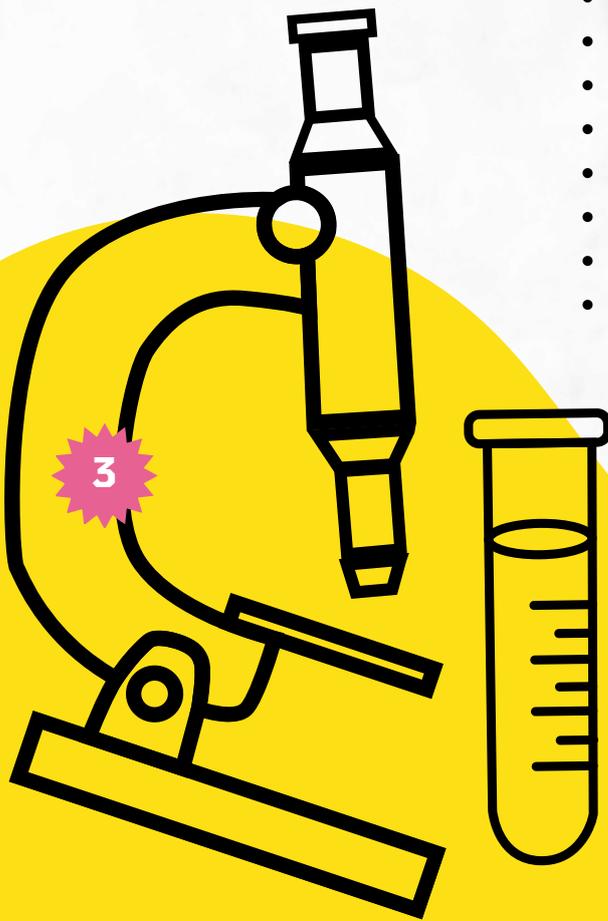
## Academic Benefits

- Complete IIT/NEET Curriculum Coverage (Physics, Chemistry, Maths, Biology)
- Daily Live Classes + Recorded Sessions for every chapter
- 3D Animated Lectures for higher understanding & visual learning
- Smart Classroom Setup provided by us
- Daily Practice Papers & Weekly Test Series with ranks
- Doubt-Clearing Sessions 24x7 through app & online mentors
- Online e-Library with updated books, notes & assignments
- Exam-Based Mock Tests as per NTA pattern
- Admission Guidance & Counselling for IITs, NITs, Govt. Medical Colleges

## Benefits for Colleges / Centres

- Earn up to 60% of student fee benefits.
- Get monthly rental income through classroom sharing.
- Setup of Smart Classrooms with 65-inch screens.
- Access to 3D animated lectures for complete syllabus.
- Daily test series and performance tracking.
- Complete syllabus-based recorded video lectures.
- Online library with books for all subjects.
- 24x7 doubt-clearing support.
- Complete admissions guidelines & counseling support.
- VR-enabled conceptual learning modules.

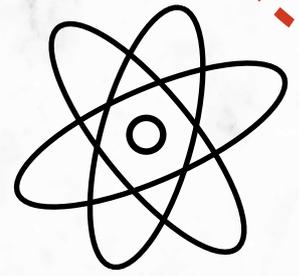
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# SPECIAL OFFER FOR WOMEN & FATHERLESS STUDENTS



★ (Applicable for Job-Oriented Vocational Courses)

We proudly support financially challenged learners through a corporate-sponsored education model.

#### **Full Fee Sponsorship Scheme**

- No Course Fee for:
  - Women (All categories)
  - Students who do not have a father
  - Students from financially challenged backgrounds

#### **Corporate Sponsored Education**

- Your entire course fee is sponsored by corporate partners.
- You only need to focus on your training and future career—no upfront charges.

#### **Guaranteed 6-Month Corporate Work Placement**

- After completing the course, the candidate will work for 6 months at Vivensaa Home Appliances.
- This provides:
  - Real corporate experience
  - Skill development
  - Strong portfolio building
  - Immediate earning opportunities

#### **Income-Based Fee Contribution (Not Advance)**

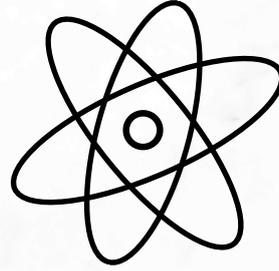
- No repayment, no loan, no EMI.
- Candidates contribute only 10% of the course fee monthly from their salary during the 6-month work period.
- Contribution stops as soon as the full fee amount is covered.
- Safe, fair, and income-linked model — no financial pressure.

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# 2 VOCATIONAL DIPLOMA DEGREE



## Advanced IT Job-Oriented Courses]

Eduka partners with top corporate companies to offer career-ready professional degrees.

Available Courses

- Product Management
- Digital Marketing & SEO
- Full Stack Software Development
- Cyber Security & Ethical Hacking
- Data Science & AI
- Fashion Technology
- Media & Mass Communication
- Gaming & Animation
- Advanced IT, VR & Metaverse Technologies



## Partner Benefits

- Students get Part-Time Job Support during studies.
- Vocational Certificates can be converted into Vocational Degrees.
- 3-Month Live International Project in Dubai and Singapore.
- Industry mentors & corporate trainers.
- Loan assistance for financially weak students.
- Internship and placement support.



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# 3 ABROAD STUDY & JOB



## 3 ABROAD STUDIES & JOB – BENEFITS

- ✓ 1. Study Abroad Opportunities
  - Direct admission to top universities worldwide.
  - Guaranteed Education Loan (no verification for eligible needy students).
  - Part-time job assistance in foreign countries.
  - Support for SOP, LOR, VISA, Flight & Accommodation.
- ✓ 2. Free Study Program (Special Cases Only)
  - For financially challenged students, women, or students without a father:
    - 100% Free Abroad Education Consultancy.
    - Education loan without verification.
    - Student pays only hostel/accommodation charges.
- ✓ 3. Job-Oriented Global Pathway
  - Part-time job guarantee during studies.
  - Full-time job pathways after degree.
  - Live webinars with international counselors.
  - Pre-departure training and travel guidance.



### PARTNER BENEFIT

- Become a certified Overseas Education Partner.
- Earn high commission per student **(₹50,000-₹3,00,000 per admission)**.
- Branding of school as an "International Career Centre."



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UNDER THIS MODEL, THE SCHOOL BECOMES A  
FULL ACADEMIC PARTNER AND RECEIVES

# 1 FULL PARTNERSHIP MODEL (School + Eduka Working Together)

## 1 Financial Benefits

- 60% profit share to the school
- Eduka handles technology, digital content, lab setup & maintenance
- School earns additional revenue without extra burden



## 2 Faculty Benefit

- 20% of the total collected fee is allocated to teachers for participation
- Motivates teachers to deliver high-quality academic support

## 3 \*\*Social Media, Google Ranking & Personal Publication

- Personal & business branding on Instagram, Facebook, YouTube, LinkedIn
- Daily content creation (posts, reels, shorts, stories)
- Viral hashtag strategy and trend-based content
- AI-generated graphics, thumbnails & ads
- 30-day content calendar + automation support
- Audience growth, engagement boost & organic reach optimization



## 4 Google Ranking & Online Presence

- Google Search ranking improvement (SEO)
- Personal Branding SEO (Name search ranking)
- Google Business Profile creation & optimization
- Website SEO audit + content optimization
- Backlinks from high-authority news sites
- Local ranking for cities, states and Indian audience
- Keyword-optimized articles published monthly

## 5 Personal Publication – Paramount Daily Affiliates

(Perfect for politicians, influencers, coaches, business owners)

- Guaranteed article publication in Paramount Daily
- Personal profile/biography publishing
- Digital press release (PR) distribution
- Monthly news coverage of your activities
- Achievements, events & initiatives featured
- Google News visibility for your name
- Certificate of Recognition & Media Branding
- Suitable for election campaigns, public profiles & career growth

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IF THE SCHOOL WANTS TO OFFER ONLY SPACE,  
EDUKA PROVIDES RENT

# 2 MODEL : PROPERTY RENT + REVENUE MODEL

## 1 RENT TO PROPERTY OWNER

- Fixed monthly rent for classrooms/labs
- No operational responsibility for the school
- School still benefits from students using the facility



## 2 What Eduka Handles

- Complete AI Lab installation
- Equipment, content, faculty & maintenance
- Student management, admissions, operations

## 3 \*\*Social Media, Google Ranking & Personal Publication

- Personal & business branding on Instagram, Facebook, YouTube, LinkedIn
- Daily content creation (posts, reels, shorts, stories)
- Viral hashtag strategy and trend-based content
- AI-generated graphics, thumbnails & ads
- 30-day content calendar + automation support
- Audience growth, engagement boost & organic reach optimization



## 4 Schools Must Add AI Enabled Laboratory

Why

- Meets NEP 2020 future-skill requirements
- Attracts more admissions
- Builds a premium reputation in the city
- Enhances student outcomes through interactive learning
- Prepares students for engineering, medical, IT, and global careers



## 5 School/Owner Benefits

- Zero investment
- Space generates monthly income
- Institution becomes known as an AI-Enabled School
- Attractive for new admissions



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